

# The Role

Alchedata is redefining the future of enterprise AI infrastructure with the world's first [Data 2.0 platform](#). While traditional competitors rely on manual labeling farms that scale linearly with cost, we solve the critical "post-training bottleneck" through agentic AI, [continuous data flywheels](#), and [evaluator-driven quality](#) stacks that automate over 80% of workflows. As our Field Marketing & Event Ops Intern, you will be the frontline ambassador for this revolution, translating complex concepts like Reinforcement Learning from Human Feedback ([RLHF](#)) and RLAIF into compelling narratives for engineers and founders. We are a profitable, high-growth company with over 10 major US enterprise clients, offering you the chance to join a winning team that is already fundamentally changing the economics of AI development.

## What You'll Do

- **Strategic Event Scouting:** Proactively research and identify high-leverage AI meetups, hackathons, and industry conferences across the Bay Area and key US hubs, managing a dynamic calendar to ensure we invest time where our "Data 2.0" narrative resonates most effectively.
- **End-to-End Logistics & Operations:** Take full ownership of the physical footprint, managing the complete lifecycle of booth setup, technical teardown, and inventory management to ensure a polished, professional brand presence that stands out in crowded expo halls.
- **Pitching the Data 2.0 Revolution:** Master and deliver a compelling product pitch that bridges the gap between complex infrastructure concepts and practical value, running continuous demos of our [agentic workflows](#) to spark interest among technical audiences.
- **High-Velocity Lead Capture:** execute a rigorous lead qualification process, distinguishing between casual browsers and serious enterprise buyers in real-time, scanning badges, and collecting detailed notes on prospect pain points to fuel our sales pipeline.
- **Swag & Inventory Management:** Oversee the procurement, organization, and distribution of all marketing collateral and branded assets, ensuring we never run out of materials and that all shipping logistics for remote conferences are executed flawlessly.
- **Data-Driven Post-Event Reporting:** Compile comprehensive after-action reports detailing attendee sentiment and competitive intelligence, and clean all captured lead data to ensure a seamless, less-than-24-hour handoff to our founders and sales team.

## What We're Looking For

**Required:**

- Exceptional command of spoken and written English with the confidence to initiate conversations with strangers; physically capable of lifting event equipment (up to 40 lbs) for setup; based in the San Francisco Bay Area with availability for evenings/weekends.
- Bachelor degree or above in marketing, communication, media etc.

**Preferred:**

- Prior experience in field marketing, brand ambassadorship, or event operations; familiarity with CRM tools (HubSpot/Salesforce) and Google Sheets; a genuine curiosity about AI infrastructure, RLHF, or data evaluations; proficiency in Mandarin is a plus

## **Logistics & How to Apply**

**Location & Travel:** Hybrid role based in the Bay Area office with frequent local travel and fully reimbursed domestic travel to major US AI hubs (NYC, Seattle, Austin).

**Duration & Compensation:** 3-6 month internship with potential for conversion; competitive hourly rate plus all travel expenses covered.

**To apply,** email [[contact@alchedata.ai](mailto:contact@alchedata.ai)] with subject "Marketing Intern - [Name]". Include your resume/LinkedIn, a brief example of organizing a complex project, and your start date.